

WELCOME TO THE

# NEXT-GENERATION MARTIAL ARTS MANAGEMENT SYSTEM



**Elegantly Simple**

Beautiful, Intuitive Software That's Easy to Use











**Immensely Powerful**

ATLAS Will Do the Heavy Lifting for You

## A 360-Degree Martial Arts School Management System

Are you ready to take your school to the next level, faster and more easily than most people would believe possible?

If so, you're going to **LOVE ATLAS Software™!**

-  **Complete Student Management**
-  **POS, Pro Shop and Inventory Management**
-  **Marketing Automation and Follow-Up System**
-  **Powerful Dashboard and School Performance Measurements**
-  **Tuition Billing and Management**
-  **Prospect and Enrollment Pipeline Management**
-  **State of the Art Marketing Materials and Strategies**
-  **FREE Cutting-Edge, Responsive Lead Generation Website**
-  **Concierge Help and Friendly U.S.-Based LIVE Support**
-  **Everything You Need to Run a Hyper-Successful Martial Arts School Business and MORE!**

# The ATLAS "Smart Dashboard" Keeps You in Control of Your Martial Arts Business!

You'll Have Fast, Simple Access to All Of the Most Critical Management Measurements

## Smart Dashboard

Instantly See Your School's Performance and Take Quick Action to Grow!

## Student Ratings

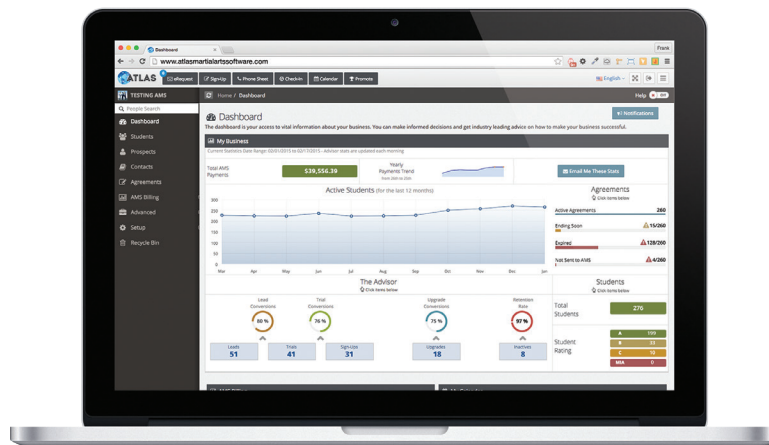
Quickly Identify Students That Are Not Attending Often Enough, and Those Who Are On Track

## Instantly View Your Critical Stats

You'll ALWAYS Know Exactly Which Areas of Your School Are Performing Well, and Which Need to Be Improved

## Appointment Calendar

Quickly Set Appointments, Trigger Automatic Reminders, Schedule Classes and Much More!



## Complete Student Management

Track and Manage Your Students the Easy Way with ATLAS Martial Arts Software

### Take Rock Solid Attendance YOUR Way!

ATLAS Makes Taking Attendance a Breeze - Fingerprint Attendance, Student Check In, Bar Code/Card, iOS App or Android App and More

### Quickly and Easily Promote Students With a Single Click

The ATLAS "Promote" Feature Can Advance Students' Rank With Ease. You'll Wonder How You Ever Lived Without It!

### Multiple Styles, Ranks, Programs, Teams and More!

You'll Have Instant Access, and Complete Control Over Your Student's Details. No More Shuffling Through Reams of Paper!

### Robust Student "Rating" System

Never Let Another Student "Slip Through the Cracks" with the ATLAS Rating System. You'll Know Which Students are Hyper-Engaged, and Which are Fading

### Detailed Class and Attendance Reports

Get In-Depth Analysis of Your Student and Class Performance. Track Classes, Ranks, Belts, Tips, Programs, Teams and More

### Customized Styles, Ranks, Programs, Teams and More

You Can Completely Customize Your School's Set Up - Create Unlimited Styles, Ranks, Programs, Teams and More. Our Team Will Even Do It For You if You Like!



## "I call ATLAS the One-Click Wonder"

"AMS calls their new software ATLAS, but I have dubbed it the One-Click Wonder. I absolutely love it because that's all it takes is just one click. For instance, if you go to the Agreement and Buyer section, that's all it takes is just one click

and you can do so many things. You can print your agreement; you can email or text the buyer; you can upgrade; you can renew and all of that in just one click. And that's basically the entire system on the dashboard. One button, one click,

and you can do so many things. It's saving us time and it's making us money. ATLAS is awesome, fantastic, quick, one click."

- Gretchen Reeson



# Attract More New Students With ATLAS Martial Arts Software

*Innovative, Yet Proven Effective Martial Arts Marketing Systems and Tools!*

## Powerful Marketing Automation

You'll Love the ATLAS "Set and Forget" Multi-Media Prospect and Student Follow-Up Systems

## Cutting-Edge Marketing Tools

You'll Never Need to Worry About "How" You're Going to Bring in New Students. Our Marketing Experts Have You Covered!

## Social Media Integration and Scheduler

Attract New Students, and Engage Your Audience with Scheduled Automatic Facebook Posts and Tweets



## Online Lead Generation Integration

Quickly Capture Website Visitors, Facebook Visitors and More With the ATLAS Lead Generation Features

## ATLAS Proprietary "E" Card System

Use this PROVEN Offline Student Attraction System to Drive New Students to Your Door Without Expensive Paid Advertising

## FREE Lead Generation Website and Hosting

Our State of the Art Martial Arts Websites Will Help You Project a Professional Image Online, and Generate New Prospective Students

# Your Life Just Got A LOT Easier With ATLAS Automation!

*ATLAS Martial Arts Software Is Working for You 24/7/365*

## Automated Communication

Automated Sequential Email and SMS Text Messaging Follow-Up on Prospects, Appointments, Students, New Belts and MUCH More!

## Social Media Automation

You'll Free Up Your Valuable Time With the ATLAS Social Media Automation Feature

## Automatic 2-4-6 Week Follow-Ups

Your Students Can Receive Automatic, Personalized Communication Just at the Right Time!

## Missed Class Automation

Create Unlimited (Automatic) Follow-Up Messages for Students Whose Attendance Has "Slipped." This Will Help Keep The "Back Door" Shut!

## Lost Student Reactivation Campaign

When Was the Last Time Your "Former" Students Heard from You? What if All Your Previous Students Received Useful, Valuable Communication Regularly? (Automatically!)

## Automatic Referral and Parent "Add-On" Campaign

ATLAS Will Automatically Remind Your Students that You'd LOVE them to Refer Their Friends to Your School! This ALONE is Worth The ATLAS Tuition!

## Report Automation

You Can Have Any of the ATLAS Reports (Some 90+ to Date) Automatically Emailed to You (Or a Staff Member) on a Pre-Scheduled Basis

## All This and MANY More Automations

ATLAS is Working for You All Day, Every Day and Will Deliver Valuable Insights About Your School Automatically!



## "ATLAS automation saves a TON of time"

"One of the main great things about ATLAS is automation, and this is key in order to excel and get ahead of your competitors, because most of the things that can be done by computers are done by computers. And Master

Toby Milroy has made it easy for anybody without an IT background to set up this kind of automation, including customer relationship management, marketing management, any prospect leads or lead genera-

tions. All these things are just possible with automation with the ATLAS program."

- Master Abraham Kim

## Bulletproof Tuition Billing, Management and Collections

*ATLAS Will Do All the Heavy Lifting  
For You*

Rest easy knowing that your accounts will be handled with care!

It's hard to act as an accountant, collection agent, and telemarketer – and effectively run your school at the same time. With ATLAS full service martial arts billing you won't pay the price of other high-cost companies, and you won't have to hire a ton of professionals to get the job done, because ATLAS does it all for you.

Put our 30+ years of martial arts billing management knowledge and skill to work for YOU, getting you paid faster and easier.

## ROCK STAR Support and Training

*LIVE U.S.-Based Support Team*

Unlimited Training and LIVE Technical Support for You and Your Entire Staff - Multilingual (English, Spanish, Korean)

Be Confident in the Knowledge that Our Team is Working for YOU!

You'll Always Speak to a LIVE, Friendly, U.S.-Based Team Member, Dedicated to Helping You With Whatever You Need!

*Whether You're Running a Small, Part-Time Club, or Large Multi-School Franchise Organization, We Have the Experience and PROVEN Results to Help!*



# 7 FREE GIFTS

FOR HARD-WORKING SCHOOL OWNERS

## ✓ 3 FREE VIDEOS

WITH "THE MASTER SYSTEMIZER" MASTER TOBY MILROY  
"THE 7 KEYS TO BREAKTHROUGH PERFORMANCE IN YOUR MARTIAL ARTS SCHOOL" - IF YOU FEEL LIKE YOUR SCHOOL HAS BEEN "STUCK" YOU'RE GOING TO LOVE THIS!

**\$297.00 VALUE**

## ✓ 3 FREE REPORTS

"THE ULTIMATE MARTIAL ARTS MANAGEMENT SYSTEM."  
ARE YOU FINALLY READY TO CREATE ROCK SOLID, REPLICABLE "SYSTEMS" IN YOUR SCHOOL, ALLOWING YOU TO SPEND MORE TIME DOING WHAT YOU LOVE? THIS IS A GREAT TOOL FOR YOU!

**\$49.00 VALUE**

## ✓ FREE DEMO 1-ON-1 ATLAS "DEMO" AND Q&A SESSION

GET ALL OF YOUR SPECIFIC QUESTIONS ANSWERED, NO PRESSURE, NO BS! EVERY SCHOOL IS DIFFERENT, AND HAS DIFFERENT NEEDS. ATLAS IS COMPLETELY CUSTOMIZABLE TO YOUR UNIQUE SITUATION.

**\$346.00 VALUE**

# AtlasMartialArtsSoftware.com

The Next Generation Martial Arts Management System

1-800-275-1600

PO. Box 149006 - Orlando, FL 32814-9006

Admin@AtlasMartialArtsSoftware.com