

# Why Are So Many School Owners Talking About AMS?

Real Life  
Case Studies  
Enclosed

- ✓ The Most Advanced, Most Intuitive School Management Software in the Industry
- ✓ The Highest Tuition Collection Rates in the Martial Arts Industry
- ✓ Innovative Yet Proven Effective Marketing Systems and Tools
- ✓ Trusted Advisors with More Than 32 Years of PROVEN Martial Arts Business Strategies
- ✓ Unparalleled Transported After School Program Support and "Done for You" Tools

## Growth



*"I increased from 75 to 250 students with AMSONline."*

Grandmaster Austin Wright

## Income



*"I increased my income \$275,000 this year."*

Master Mike Bugg

## Peace Of Mind



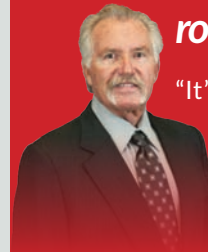
*"AMSkids after school martial arts program has actually saved our school."*

Instructor Bill Gross



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*"The Enrollment Card will rock your school"*



*"It's the most exciting information I've seen in the last forty years... This is the program that will rock your school!"*  
Chief Master Bill Clark

*From \$7,000 to \$20,000 a month*



*"AMSONline increased my income from \$7,000 to \$20,000 a month. AMS can make any school successful, including yours!"*  
Master Gerhard Brunner

*Over 110 students in only 4 months*



*"We are a brand new school, starting from scratch. I expected it to be really difficult to grow and become successful, but we now have over 110 students in only 4 months... If you want your martial arts school to be successful, you really need to use AMS."*

Master Young Hab Kim

# Growth

AMS has helped hundreds of honest, hard working martial arts school owners dramatically increase their enrollment, and therefore increase the number of people whose lives they have changed with the benefits of the martial arts. Member schools have doubled, tripled and even quadrupled their business with our powerful low cost / high-impact marketing strategies like the Community Appreciation Enrollment Card.

## "I went from 50 to 400 Students!"



Master Chris Berlow

"I went from 50 to over 400 students in just 2½ years following the AMS System, and that **increased my income 1,000 %**. I was barely making the rent when I joined, and now I have a secure future for my school and my family!"

## "200 % Growth"



Master Mike White

"My school has grown **200%** in the last year thanks to AMS."

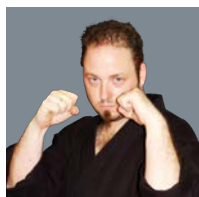
## "Doubled my Beginner's Class"



Master Josh Geeson

"I went from having a class of 15 to 20 kids, and the next beginner class had 35 to 40 in class... The E-Card works really well."

## "Enroll an Average of 20-25 a Month"



Instructor Phillip Morris

"AMSONline helps gain an **average of 20-25 students monthly**. With AMSONline, my students stay with me because of the curriculum that I receive to keep my students interested. AMSONline always has fresh and new ideas."

## "Most Effective Power Tool"



Instructor Mike Earl

"The Enrollment Card is the most effective (and least expensive) power tool we have for the growth of our school."

## "Expanded Two Times"



Master Gary Williams

"We have expanded two times since we started the AMSKids after school program. We started with 2600 square feet, and thanks to AMSKids, moved to a 4500 square foot location, and **now we are in a 6,000 square foot school.**"

## "From 55 to over 1,000 students"



Grandmaster K. S. Hyun

"By following the path set by AMS, I increased my school from just 55 students to over 1,000 students!"

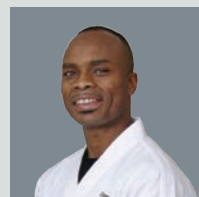
## "Now owns 6 Schools"



Grandmaster Jun Lee

"With the help and guidance of AMS, I went from having 1 location to operating **6 full time schools...** there are around 3000 students training in the martial arts. I intend to grow with AMS for a long time to come."

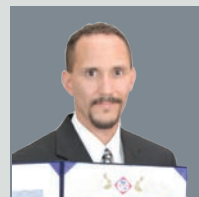
## "Over 90 New Students the First Week"



Master Mike Bugg

"The first week we started using the Enrollment Card we had **over 90 new students** come into our location. It was incredible! It was the most exciting thing I had ever seen."

## "500% Enrollment Increase"



Master Fred Torres

"I had a **500% enrollment increase** after the AMS Convention."

# Income

AMS has literally saved failing schools, helped struggling schools achieve financial freedom, and helped successful schools reach the next level with programs like AMSonline and AMSkids. If you want to spend less time “in the office” and more time teaching students and marketing your school; you’ll love these programs!

## “Increased Income more than 400%”



Master Tan Tran

“My income has **increased more than 400%** since using AMS and the numbers are still growing.”

## “From \$5,000 to \$10,000 a Month”



Master Franco Pachamento

“The AMSkids After School Martial Arts Program helped my school go **from \$5,000 to \$10,000 a month** in fewer than 90 days.”

## “Over \$12,000 a Month”



Master Perdomo

“Our school went from a very low monthly income to **\$12,000 a month** just by adding the AMSkids program. The AMSkids program is the ultimate tool for after school martial arts, no other program can touch it!”

## “Increased Income 600%”



Master Song Sun Yu

“My **income increased 600%** with AMSkids”

## “Averaging \$23,000 a Month”



Master Terrance Evins

“We are now **averaging about \$23,000 a month** with our AMSkids after school program. During the last summer we made more than \$100,000.00 with the AMSKids Summer Camp alone.”

## “Made over \$240,000”



Master Erik Hubley

“I **made over \$240,000** with the AMSkids program.”

## “From \$7,000 to \$30,000 a Month”



Master Paul Miller

“Joining AMS and using AMSonline has made a world of difference in our school. We went from \$7,000/month to \$30,000/month after joining AMSonline.”

## “From Debt to Multi-Millionaire”



Master Tommy Chang

“I went **from being \$50,000.00 in debt to having multi-million dollar assets.** That’s what comes from the motivation of AMS!”

## “Added about \$180,000 a Year”



Master Rodney Robertson

“The AMSkids program **adds about \$180,000 a year** to our school’s income.”

## “I was skeptical...then Doubled My Income”



Master Keith Winkle

“I was skeptical when I first heard that I could double my income with AMS, but then I did it. I doubled my income, and I was amazed! Not long after that.... I did it again. I was ecstatic!”

# Peace of Mind

AMS provides the best tuition billing & management service in the martial arts because we take away your billing headaches while getting more of your tuition payments for you. Our support services like our software, our monthly advisory publications, and our expert marketing consultants help you avoid common pitfalls by tapping into our 32+ years of “in the trenches” Martial Arts School operational experience.

## “AMS is your One Stop Shop”



Master Kirk Pelt

“AMS has so much to offer with all of its diversity, it really is the ‘One-Stop Shop!’ I don’t know what I would do without AMS!”

## “Better than Other Billing Companies”



Master Soo Mi Kim

“We were a member of another billing company for several years, but we had too many problems. **AMS is more efficient and professional**, so they collect more money without errors.”

## “Customizable Software”



Masters Renee and Jeff Battenberg

“We just love the difference in the software program. **It is customizable to our school** – not just a template like the one we used to use.”

## “Priceless Programs”



Instructor Nenad Omerovic

“My staff and I just **absolutely LOVE the AMOnline and the AMSkids programs!** With all of the marketing tools and ad campaigns the programs offer, they are priceless!”

## “Peace of Mind”



Instructor Robin Robertson

“Nobody does it all for you like AMS. **Expert marketing consultants** are ready with fresh ideas and sound advice whenever I call.”

## “AMS has Everything You Need”



Master Leo Pryor

“AMS is fantastic! There is no room for improvement in my opinion. AMS is perfect! It has it all!”

## “The Best Software for Your School”



Grandmaster Chul Woo Lee

“**AMOnline is the best software** to manage your martial arts school because it has all the functions that a school needs. It saves me lots of time in paperwork and organization, and saves me money because I don’t have to hire extra staff.”

## “Saves Time; Less Headaches”



Master Paul Miller

“We used to do our own billing. Letting AMS handle our tuition has saved an enormous amount of time **and taken a huge weight off our shoulders**. Now we talk to students about instruction instead of chasing them for money.”

## “Valuable Support Materials”



Grandmaster J. Y. Moon

“The start up kit and monthly materials are very important to us. If you have never ran the after school program before, how would you know what to do? The start up kit is **a guide or a menu to run the program and shows how to do it.**”

## “Expert Advice On Call”



Master Erik Hubley

“I chose AMOnline because it is very convenient and **gives me peace of mind.**”