

WHY DO SO MANY HYPER-SUCCESSFUL SCHOOLS USE

THE ULTIMATE MARTIAL ARTS MANAGEMENT SYSTEM



You'll have less headaches!

I'm a martial arts teacher but I find myself doing more bookkeeping and chasing people for money than instructing!



You'll have more time!

Between teaching classes, dealing with parents, keeping my school clean, and trying to get new students, there aren't enough hours in the day to get everything done!



You'll have more students!

I know I'm a great teacher and I don't understand why I don't have more students and less worry about making ends meet!

Create More Time

More Time to Grow Your Business Comes from Running a Systems Driven School!

Are student's "slipping through the cracks"? Are you still wasting your valuable time on repetitive tasks?

If you can do the \$100 an hour job, you can pay five other people to do the \$10 an hour jobs and still keep \$50 an hour for yourself.

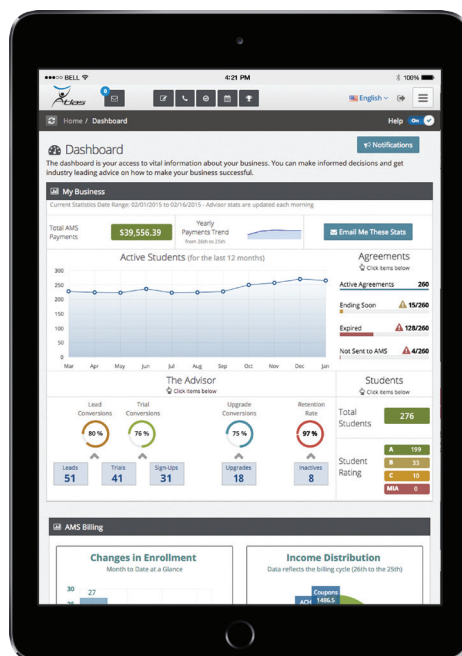
Better yet, automate. Get a computer to do the repetitive work so you can free up your time to do what you do best, and what you love to do.

Don't waste time taking student attendance when your students can take their own attendance, giving you more time to teach class.

Stop losing students because you don't have time to contact them when they miss class. Automate.

Don't spend the extra time writing emails that won't get opened, when you can send 140 character text messages that are much more likely to be read.

Instead of writing Facebook posts and tweets every day, schedule a whole month's messages in a single sitting.



Atlas can handle all these jobs for you and much more, to give you and your staff more time to do the important, people-to-people activities like martial

arts instruction and outstanding customer service.

Take a lesson from history: How did Henry Ford revolutionize the auto industry?

By automating the repetitive tasks. You can automate the repetitive tasks in your school with Atlas school management software.

It will save you time, save you money, and even make you money!

Don't work harder, work smarter!

Think about it: If you have time to enroll two extra students every month, how much extra income will that bring over the next year?

If you're finally ready to systematize your school, and enjoy the extra time you create, Call **1-800-275-1600**

Spend More Time Doing What You Love!

You're a martial arts master, not a "bill collector" or a book keeper.

Professional Tuition Management

The "Student - Instructor" relationship is a sacred thing.

Your students love and respect you, and you don't ever want to damage that relationship.

However, from time to time, many students have a hiccup in their tuition payments. Maybe their credit card gets compromised (like the recent data breaches with some of the nations largest retailers), or perhaps the payment method declines or needs to be updated.

Now, you've got to take time away from your most important roles (teaching great classes and inspiring new students) to "chase" down the new payment method. You're status as the beloved sensei has now just been reduced to the "bill collector" -- not a very attractive scenario.

In any business there are jobs you love to do, like teaching class, and jobs you hate to do, like asking students for money.

Why not delegate the disagreeable

jobs to a professional who can do it more efficiently and effectively? Our (un-duplicated) systems will collect MORE money for you, (following the guidelines of



the Fair Debt Collection Practices Act) while maintaining a great relationship with your students.



Our HIGHLY trained, friendly but professional tuition managers, and CUTTING EDGE technology, will handle every interaction with your student the way YOU want them to be handled.

We CUSTOMIZE our processes to match your specific culture and values.

Why would you want to take time away from enrolling new students and teaching better classes, to spend time chasing current students for money?

Why would you want to create an

adversarial relationship between yourself and your students? Add to that the likelihood that you and your staff are not skilled bill collectors, and you will find that a our systems will get more of your money for you than you could get for yourself.

Don't step over dollars to save pennies.

AMS has the highest rate of successful collection in the martial arts industry.

Using AMS for your tuition billing and for their other services doesn't COST you money, it actually MAKES you money.

U-Bill

For those who are dead-set on doing your own tuition billing, AMSONline has a complete self-billing option that allows you to keep control of your accounts in-house.

If you'd like to spend more time doing what you love, and less time chasing payments, Call **1-800-275-1600**



...from 55 Students to Over 1,000 Students

"By following the path set by AMS, I increased my school from just 55 students to over **1,000 students**.

"After only a few months with AMS, I started enrolling

55 students a month and I haven't stopped. There's no doubt with AMS!

"I've been teaching martial arts in the same location for over 36 years and I know

the value of reliability and integrity and **no one does it like AMS."**

– Grandmaster Kwang Hyun

Get More Students

Here are three proven ways successful martial arts schools get more students:

Tested, PROVEN Marketing Strategies, "Done for You"

AMS has over 30 years of experience leading the industry in low cost and no cost marketing systems. STOP wasting money on expensive advertising that just doesn't work in today's market.

As an AMS member, you'll rest easy knowing that we've done the "heavy lifting" for you!

You'll have unlimited access to the best combination of proven promotions, marketing systems, and revenue generation strategies inside (or outside) the martial arts industry.

When it comes to new students, AMS gets you more for less.

Cutting Edge Internet Marketing Systems

AMS has a program that brings new students directly into your school without any advertising on your part.

We've developed the advanced technology to advertise on the Internet for you, so you get new students calling you and trying out your classes.

Once they feel the benefits of martial arts training, you can enroll them in long-term courses.

You'll also receive "done for you" email sequences, text message campaigns, Facebook promotions, weekly posts, Twitter tweets and MUCH, MUCH more!

If you can copy and paste, you can keep your school front and center in your prospective student's minds.

The Enrollment Card

In most advertising plans, you spend money on the ad and you hope for the best. You really have no control over how many new students you get. With the Enrollment Card, you take control.

Our results have proven, that if you follow our guidelines, for every two Enrollment Cards you sell, you can enroll one new student in a long-term course.

Increasing enrollment is no longer dependent



on luck or how much money you spend.

Sell two per day, and you can enroll twenty new students this month. If you need more, you can take control of your future.

Many of our members have sold as many as forty Enrollment Cards in a single day at demos, engaging the crowd.



We've had members enroll 100 new students in six months using only the Enrollment Card.

How many new students would you like to enroll in the next six months? The Enrollment Card gives you control.



If you'd like to spend more time doing what you love, and less time chasing payments, Call **1-800-275-1600**

We earned an extra \$14,000 the FIRST MONTH

"We were a fairly successful school earning about \$10,000 a month. At that time, I thought that after school martial arts would never work in our rural community...but I was curious.

"I decided to take a chance, and WOW! We earned an extra \$14,000 the FIRST MONTH with the AMS Kids Program, which more than DOUBLED our income.

"Starting the AMS Kids Program was the best move I ever made!"

- Master Vince Church



Real Life Case Studies

Unvarnished feedback from our clients.

“I went from 50 to 400 Students!”



“I went from 50 to over 400 students in just 2 ½ years following the AMS System, and that **increased my income 1,000 %**. I was barely making the rent when I joined, and now I have a secure future for my school and my family!”

“With the help of the experts at AMS, I turned my school into a successful business while bettering the training of my students.”

—Master Chris Berlow

“It’s the Most Effective Software in the Industry”



“The Atlas Management Software is like having a highly efficient office manager working for well below minimum wage. It quickly organizes school information and improves communication to your staff and students. It’s the most effective management software in the industry.”

—Robin Robertson



“Prior to joining AMS my school’s income was about \$10,000 a month. Now my school’s top month is \$90,000.”

“The programs and promotions from AMS helped me to increase income to over \$660,000 a year. With the support of AMS, my school’s enrollment and income grew to the point that I expanded to a fourth location.

“AMS has all that you need. With the AMS Network you can double or even triple your income!”

— Master John Cassidy

Call Now and Receive:

- 💰 **FREE 1 on 1** – Thorough Martial Arts School Business Analysis (**\$249.00 Value**) Guaranteed to Identify at Least 3 Opportunities to add \$3000.00 to \$5000.00 per Month to Your School! (I didn’t believe it myself, until I saw it with my own eyes!)
- 💰 **FREE Video** – The 7 Keys to Breakthrough Performance in Your Martial Arts School Business (**\$197.00 Value**) Why Settle for Mediocre Results, When You Can Follow the Blueprint of the Most Successful Schools in the World?
- 💰 **FREE Video** – Detailed Case Studies of Some of Our Hyper-Successful Members and How they Accomplished Their Goals (**\$49.00 Value**)

Why reinvent the Wheel, When You Can Follow the Proven Path to Success?



Call 1-800-275-1600 Right Now!